



August Promotion 2023

Our Members Are “Super Heroes!”

Who’s your Why? Why joining this organization is so important and in letting our community know why it is an honor to join this organization. Not anyone can join the VFW Auxiliary. It is an elite group. Potential members need to know what we do and why we do it. Share your “Why.” Who did you join under? What do you do for Veterans and the Auxiliary? Let them know your Why! Be excited when speaking about this organization. Wearing VFW store clothing can attract potential members.

Keep your Members!

It is especially important not to lose the members you have! Check on members. They might have problems with their health and feel forgotten. These Women and Men have put many years into your Auxiliary. If they have not been for a while, then there is a reason, so check on them. They might be having transportation problems. We are family and should treat each other like family.

“My Why”! In 2003 I joined the VFW Auxiliary 3699 District 22, under my father who suffered from PTSD from the war. My father would wake up night after night having severe nightmares from the war. My mom and I took care of my father in the last years of his life. I wanted to help other veterans and I was dedicated to making a change in veterans’ lives.

What Not to Do!

Did you know that one person talking bad about the Auxiliary spreads like wildfire! One person tells one person and that person tells another and so on and so on. If there is a problem with anyone, you need to pull that person to the side and talk things out. If not, you will sadly see the Auxiliary decline in membership. People are wanting to join because they want to help veterans, not watch people bicker.

Great Job Auxiliary 3783 Dist.1! Here is a Great Example of what they did:

Auxiliary 3783 D.1 Launched an Early Bird Special Membership drive to get “unpaid” to renew membership. They also provided for membership dues to be paid by the Auxiliary for up to 10 qualifying students and 5 active military to bring an exceptional group of supporters into the Auxiliary.